



**KPLX
DALLAS/FORT WORTH
ISSUE/PROGRAM REPORT
FOURTH QUARTER 2015
JANUARY 1, 2016**



Part 1 – INTRODUCTION

KPLX (FM) is licensed to Fort Worth, TX and serves the Dallas/Fort Worth area. From October 1 through December 31, 2015, KPLX (FM) aired 30 minutes hours of public affairs programming weekly. This includes a locally produced weekly program ("Impact Texas") which focuses on issues affecting our local community and includes guests who have knowledge of these topics.

Weekend Programming:

"Impact Texas" – every Sunday morning from 5:30a – 6a.

Details about individual Impact Texas segments are included in Part 2 of this report.

KPLX is a participant in "The Amber Plan", in which area radio stations alert the public of confirmed child abductions. In the Fourth Quarter of 2015, KPLX activated "The Amber Plan" when necessary to provide information about child abductions to the general public.

KPLX has determined the following to issues of concern to our audience during the Fourth Quarter of 2015:

- 1-Veterans Programs
- 2- Homeless Needs and Services
- 3- Health
- 4- Children Services
- 5- Philanthropy

During this time if KPLX participated in Community Service Projects, they are listed and described in Part 3.

During the Fourth Quarter of 2015, KPLX ran a variety of recorded and live PSAs. The PSAs aired through all day parts, Monday through Sunday from 6:00 AM until 5:59 AM.

The following pages describe the station's most significant treatment of the previously described community issues of concern.

Part 2 – KPLX's SELECTED ISSUES OF CONCERN

SERIES TITLE: Impact Texas
PROGRAM: American Heart Association
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 4, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: We spoke to the American Heart Association and American Stroke Association regarding their programs, needs, as well as signs of a stroke.

SERIES TITLE: Impact Texas
PROGRAM: Girls, Inc. Metropolitan Dallas
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 11, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: We spoke to the CEO of Girls Inc Metropolitan Dallas, Lori Palmer, about the programs and services they offer to girls in North Texas to empower them as well as educate them in areas such as STEM.

SERIES TITLE: Impact Texas
PROGRAM: Children At Risk
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 18, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: We visited with Children At Risk about the serious issue of Human Trafficking in North Texas and what this organization is doing to educate the public to stop this issue. We also spoke to a young lady who escaped being a child trafficking victim.

SERIES TITLE: Impact Texas
PROGRAM: Samaritan House of Tarrant County
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – October 25, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: The mission of Samaritan House is to create a supportive community providing housing and resources for positive change in the lives of persons living with HIV/AIDS and other special needs. We spoke to the CEO of Samaritan House, Norbert White, about the organization's history, programs and services, as well as volunteer opportunities.

SERIES TITLE: Impact Texas
PROGRAM: Executives In Action
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 1, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: EIA joins professional executives in transition with nonprofits who need their expertise for short term goal oriented projects. We spoke to Kimber Westphall with EIA about the history and success of EIA as well as some of the projects they have been a part of.

SERIES TITLE: Impact Texas
PROGRAM: Salvation Army DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 8, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: This week we spoke to Mr. & Mrs. John Rich, the new Commanders for the Salvation Army DFW, regarding the organization's services, as well as their annual Red Kettle and Angel Tree programs. The DFW Angel Tree will provide Christmas gifts to 50k kids in North Texas.

SERIES TITLE: Impact Texas
PROGRAM: Salvation Army DFW
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 15, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: Due to technical issues, the previous week re-aired.

SERIES TITLE: Impact Texas
PROGRAM: Dallas CASA
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 22, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: We spoke to the Executive Director of Dallas CASA about their services and also their involvement with the annual Share The Warmth program which will provide over 4k donated blankets to needy North Texans this winter.

SERIES TITLE: Impact Texas
PROGRAM: USO
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – November 29, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: This week we visited the DFW Command of the USO and spoke to the Director, Rhenda White-Brunner, about the programs and services they offer North Texans serving our Country and how the public can get involved with the holidays approaching.

SERIES TITLE: Impact Texas
PROGRAM: Arlington Life Shelter
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 6, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: We visited with the new Executive Director for Arlington Life Shelter about the homeless issue in North Texas and how North Texans can help out.

SERIES TITLE: Impact Texas
PROGRAM: Impact on Texas Education with CIS and Dan Rather
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 13, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: This week we took a special look at a report which ranked Texas Education near the bottom in many areas. We examined this with Communities In Schools of Greater Dallas Region and Communities In Schools of Tarrant County. We also had Dan Rather, former CBS News anchor, along with his grandson Martin Rather on the program to discuss a statewide initiative they launched called the Rather Prize, which is a \$10k grant to a teacher, student or former student for the best idea of improving Texas Education.

SERIES TITLE: Impact Texas
PROGRAM: Communities In Schools & Dan Rather
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 20, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: Program re-aired

SERIES TITLE: Impact Texas
PROGRAM: Austin Street Center for the Homeless
SEGMENT LENGTH: 30 minutes
DATE AIRED: Sunday – December 27, 2015
TIME AIRED: 5:30a – 6a
SOURCE: Local In-House
DESCRIPTION: Our sister station, 1310 The Ticket's Norm Hitzges will hold his annual "Norm-A-Thon" on December 28, which once again benefits Austin Street Center, one of the area's largest, most renowned homeless shelters. This week we spoke to Austin Street about what sets them apart, their programs, services, and how the public can be involved in helping to eradicate homelessness in North Texas.

Part 3 – OTHER COMMUNITY INVOLVEMENT FOR KPLX

COMMUNITY EVENTS

99.5 The Wolf's Hunt for a Cure - St. Jude Radiothon (Dec. 3-4, 2015) – Raised \$303,157

Cumulus Media - Dallas
 Charity Projects
 Fiscal Year 2015

Station	Date	Event Description - Charity	Money Raised	Other Items
KTCK	2/20/15 - 02/21/15	Ticketstock - Mike Sirious/Rick Carsle Golf Tournament - National Pancreatic Cancer Foundation	\$ 9,500.00	
KTCK	4/23/2015	Jub Jam Charity Auction/Concert - Senior Source	\$ 36,615.00	
KTCK	9/5/2015	Disc Golf Tournament - MADD	\$ 4,278.00	
KTCK	9/15/2015	Drop Your Pants Clothes Drive - Cornerstone Clothes Closet/HIS Bridgebuilders	\$ -	jeans 1400 pair, Shorts 600 pair, Tshirts 900, Suitses & Dress Clothes
KTCK	9/22/2015	D&W Open Golf Tournament - Special Olympics Texas	\$ 32,933.00	
KSCS	10/7/2015	Cook's Children Radiothon	\$ 205,449.00	
KPLX	11/9/2015	Journey of Hope Golf Tournament & Banquet	\$ 39,000.00	
KLIF-AM	11/19/15 - 12/9/15	KLIF Kids - Charles E. Nash Elementary/Martin Luther King Jr. Learning Center	\$ 48,507.85	
KPLX	12/4/15 - 12/5/15	Hunt For A Cure - St. June Radiothon	\$ 303,157.00	
WBAP-AM	12/7/15 - 12/11/15	Christmas is for Caring Radiothon - Denton State Supported Living Center	\$ 70,000.00	
KTCK	12/28/2015	Norm-A-Thon - Austin Street Center	\$ 500,400.00	
KESN	12/29/2015	American Red Cross/Garland Tornado Victims	\$ 1,250.00	
Total Contributions Raised For Charity in 2015			\$ 1,251,089.85	